



Start your own petition!

Are you concerned about chicken welfare? Do you want your favorite restaurants and brands to help urge their suppliers to do better for chickens?

Here is a letter template you can use to start your own petition, via **change.org!**

- To open a petition, go to <http://change.org>
- Click “Start a Petition” then click “Animals”
- Enter a short title that includes the name of the business or brand you want to adopt TBCO, e.g. “Urge (insert name of company here) to adopt The Better Chicken Option”
- Under “Explain the problem you want to solve” enter this text:

More and more Filipino food companies are taking steps to refuse animal abuse in their supply chains, and we want (insert name of company) to do the same!

It is time for (insert name of company) to adopt The Better Chicken Option, or TBCO.

TBCO is a list of seven (7) guidelines that seek to address the unspeakable cruelty chickens face in farms and other food production facilities. These seven guidelines call for improvements of the space allocation, flooring, lighting conditions, enrichment, and stocking density. They also address direct improvements to the health of broiler chickens by asking for longer rest hours and slower growth rates.

By signing this petition, you are calling out (insert name of company) to improve the condition of animals in the food industry, beginning with broiler chickens.

You are letting companies like (insert name of company) know that animal abuse is unacceptable. They will need to find better suppliers of chicken meat. They will need to do better for chickens.

- Under step 4, add a photo from our [Better Chicken Gallery](#), and you are good to go!